



P R E S S R E L E A S E

Paris / Mainz, February, 5, 2015

New Country Manager Coface Sweden Corine Troncy takes over from February on

Corine TRONCY is appointed Country Manager of Coface in Sweden from February 2015 on. She has worked for Coface for over 20 years and held senior positions both in headquarters and abroad in the UK, Japan and the US. She will thus bring to her new responsibility her strong operational experience in multicultural management and in global commercial development.

“Her long-standing experience in international environments and commercial development will be key in accelerating the growth of Coface’s business in Sweden. I wish her all the best of success in her new endeavour”, says Téva PERREAU, Regional Manager, Northern Europe Region, to whom she directly reports. In her new role Corine TRONCY will be a member of the Northern Europe Region’s Management Board.

Biographical information

After an early start in the Collection and Claims department of Coface in Paris, she participated in setting up the first international outpost of Coface in the UK between 1993 and 1997. In 1997 she became General Manager of Coface in Tokyo and oversaw the Group overall development in Japan, South Korea and Taiwan. In 2001 she was promoted Executive Vice President for Coface North America. Her drive and energy were instrumental in increasing Coface image and market share significantly during that period.

In 2008 she was appointed Group Commercial Director in Paris and spent the following years working with Coface CEO Jean-Marc PILLU on steering and overlooking all commercial development and activities of the Group’s 7 regions: she has been a Special Advisor to the CEO for over 7 months now.

Corine TRONCY holds a MA ES LAW from the Law faculty of Lyon III and a Master in German and English. She also obtained Executive Masters’ Programs certificates both from Colombia Business School (New York) and from INSEAD (Paris).

MEDIA CONTACTS

Maria KRELLENSTEIN - T. +33 (0)1 49 02 16 29 maria.krellenstein@coface.com

Erich HIERONIMUS – T. +49 (0) 61 31 32 35 41 erich.hieronimus@coface.com

About Coface

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for



P R E S S R E L E A S E

export. In 2013, the Group, supported by its 4,440 staff, posted a consolidated turnover of €1.440 billion. Present directly or indirectly in 98 countries, it secures transactions of over 37,000 companies in more than 200 countries. Each quarter, Coface publishes its assessments of country risk for 160 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 350 underwriters located close to clients and their debtors.

In France, Coface manages export public guarantees on behalf of the French State.

www.coface.com

Coface SA. is listed on Euronext Paris – Compartment A
ISIN: FR0010667147 / Ticker: COFA

